

# 6<sup>TH</sup> ANNUAL INSURANCE DIVERSITY SUMMIT

Hosted by the California Department of Insurance

TUESDAY, NOVEMBER 28, 2017

CALIFORNIA STATE UNIVERSITY, SACRAMENTO – THE UNIVERSITY UNION



## AGENDA

|   |   |
|---|---|
| 7:30 am   | <b>REGISTRATION</b> ( <i>Open All Day</i> )<br>LOCATION: UNIVERSITY BALLROOM I FOYER, 1 <sup>ST</sup> FLOOR   |
| 8:00 – 10:00 am   | <b>MATCHMAKING</b> ( <i>Morning Session</i> )<br><i>Facilitated by BrandGOV</i><br>LOCATION: UNIVERSITY BALLROOM III, 1 <sup>ST</sup> FLOOR   |
| 8:00 – 10:00 am   | <b>RESOURCE EXPO AND BUSINESS-TO-BUSINESS NETWORKING</b><br>LOCATION: UNIVERSITY BALLROOM II, 1 <sup>ST</sup> FLOOR   |
| <b>MORNING PLENARY</b><br>LOCATION: UNIVERSITY BALLROOM I, 1 <sup>ST</sup> FLOOR        |   |
| 10:00 – 10:10 am  | <b>WELCOME</b> – Michael Keeley<br><i>Chair, Insurance Diversity Task Force</i><br><i>President, MGK Risk and Insurance Services</i>  |
| 10:10 – 10:30 am  | <b>OPENING REMARKS</b> – Dave Jones<br><i>Insurance Commissioner, California Department of Insurance</i>  |
| 10:30 – 11:00 am  | <b>DIVERSITY INITIATIVE – 2017 RESULTS</b> <ul style="list-style-type: none"><li>○ Amorette Yang – <i>Deputy Commissioner, Community Programs &amp; Policy Initiatives</i></li><li>○ Rebecca Ball – <i>Coordinator, Insurance Diversity Initiative</i></li></ul>  |
| 11:00 – 11:50 pm  | <b>PANEL: THE ROAD MAP TO DIVERSITY</b><br><i>Successful diversity programs start from the top. Panelists touch on the current state of governing board and supplier diversity in the insurance industry, and discuss the roadmap to reaching the vision of strong diverse leadership and procurement programs. Speakers discuss how commitment to diversity at the highest levels impact the success of the organization and its supplier diversity programs</i> |
| <b>LUNCH: 12:00 – 1:00 pm</b><br>LOCATION: UNIVERSITY BALLROOM I, 1 <sup>ST</sup> FLOOR |   |
| 12:15 – 1:00 pm   | <b>2017 DIVERSITY AWARDS AND SPONSOR RECOGNITION</b><br><i>presented by Insurance Commissioner Dave Jones and Chair Michael Keeley</i>  |

## AFTERNOON SESSION

**1:15 – 2:30 pm**

### **WORKSHOP 1: Strengthening Your Ability to Penetrate the Market**

**LOCATION: ORCHARD SUITE, 2ND FLOOR**

*Hear from leading insurers, certification agencies, and other business resources on how to penetrate the market, whether landing your first small contract or breaking into a large Fortune 500 company. Topics discussed will include how to leverage resources to be a stronger candidate including benefits of certification, mentorship programs to get your foot in the door, supplier development opportunities, and how to build fruitful relationships.*

### **WORKSHOP 2: Developing and Strengthening Supplier Diversity Programs**

**LOCATION: WALNUT ROOM, 2ND FLOOR**

*Thinking about starting an insurer supplier diversity program or taking your current program to the next level? Hear from insurers with top supplier diversity programs including Tier 2 programs, diverse supplier data technology companies, and others on how to build or enhance an effective supplier diversity program. Additionally, learn about tools and data tracking systems designed just for supplier diversity programs, and hear from companies that leverage these resources.*

### **WORKSHOP 3: Successful Approaches to Increase Governing Board Diversity**

**LOCATION: OAK ROOM, 2ND FLOOR**

*Building and maintaining a diverse governing board can take time and focused energy. Experts in the field share successful tactics, strategies, best practices, and resources to foster diversifying governing boards. Panelists include insurer Board Members and executive leaders, organizations that provide resources for diversifying boards, and other diversity experts. Common challenges faced by Boards/companies and approaches to address obstacles will also be discussed.*

**2:30 – 4:30 pm**

### **MATCHMAKING (Afternoon Session)**

**LOCATION: UNIVERSITY BALLROOM III, 1<sup>ST</sup> FLOOR**

**2:30 – 5:00 pm**

### **RESOURCE EXPO**

**LOCATION: BALLROOM II, 1<sup>ST</sup> FLOOR**

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